

Headshot Tips because everyone wants to look their best when having headshots taken.

Should I wear patterns and stripes?

While patterns and stripes might look great day to day, for headshots you definitely want to stick to solid colors and non-distracting fabrics.

What color should I wear?

Consider bold colors if you're looking to stand out or make a statement and stick with neutrals and calmer tones if you want people to connect with you and your personality.

How do I look slimmer?

Choose form-fitting clothing. It might seem counter intuitive, but to look slimmer in photos, you'll want to select tighter-fitting clothing. The problem with a loose shirt is that it could make you look larger/frumpy. If you are wearing a jacket or blazer, please make sure it fits perfectly. I would also recommend wearing a tight, fitted shirt underneath the blazer or jacket.

Avoid showing parts of your body that you do not consider flattering.

For example, if you are self-conscious about your arms, wear a long sleeves or mid-length sleeves.

What neckline should I wear?

I found women who wear low necklines spend more time adjusting their top than enjoying the photo shoot. If you are concerned about showing too much cleavage or your tops being too low and making the wrong statement, I would recommend a higher neckline.

Do not wait until the last minute to pick your outfits. Once you have your top choices try them on and take photos with your phone. Set your phone using a timer with either a tripod or propped up so you are not holding the phone and snap away. Or have a friend or family member take the photos. I would recommend doing this in good lighting so you can see how everything will look. Review the photos and ask yourself the following questions:

- Do my clothes fit correctly?
- Do I like the color I'm wearing?
- Are my clothes see through?
- Do I need to adjust my top so that my bra/tee shirt does not show?
- Do I look frumpy?
- Can I move comfortably without having to make too many adjustments to my outfit?

If you are not happy with any of your answers, make some new outfit choices. Then repeat the steps until you are satisfied. Once you like what you see then you are ready for your photo shoot.

Makeup tips for your Headshot sessions

I highly recommend getting your make up professionally done. If you don't know a makeup artist, please reach out to me for recommendation. Please let your make up artist know that you would like a natural look and to use natural colors. If you are a pro or feel confident doing your own make up, then you are good to go!

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Please bring touch up makeup. Oil blotch pads are highly recommended!

- Match the color of your foundation to the natural color of your neck/chest
- Shape your eyebrows a few days in advance.
- Don't forget to fill in your eyebrows.
- Keep eyeshadow neutral.
- Avoid using eyeliner under the eyes – top is best
- Black mascara and blush are recommended
- Apply powder liberally at the start of your shoot to get your skin looking as matte as possible (because looking shiny in headshots is not flattering at all)

Drink extra water in the 3-4 days leading up to the shoot since skin looks best when hydrated.

Avoid salt or any food that might make you bloated or puffy.

Hair tips for your Headshot sessions

Please feel free to bring a brush, comb, hairspray, flat iron curling etc. to your photoshoot.

Remember you are paying for the time so plan for touch-up use only.

I want to see you at your BEST so If you need color on your hair be sure to have a fresh color done a week prior to your shoot. You wouldn't want any roots showing in your photos, and this saves time and extra cost in the post-production edits.

If you are due for a trim or haircut please make sure you schedule to get your hair done a week prior.

Please do not show up with greasy/dirty hair. (No, photoshop can't fit it)

Postproduction work

We offer extensive postproduction work starting at \$15 per digital image and can increase based on the amount of work being requested. Extensive postproduction work includes editing for:

- Reshaping dropped jowls and neck
- Addition or correction of make up
- Hair (other than stray hairs)
- Teeth /straightening
- Jewelry Retouching
- Eyeglasses Glare Removal
- Creases/Wrinkle of clothes smoothening
- Braces Removal
- Changing colors of clothes, Accessories
- Head/Eyes/Body Parts Swapping
- Moving objects from image

Keep your look very close to your natural appearance. You should be easily recognized by your coworkers or potential clients from what they've seen online. If your headshot showcases a look that you can't maintain in your day-to-day work environment, it can feel misleading or even off-putting to others.